

INNSBRUCK – CAPITAL OF THE ALPS

ALPINE AND CITY EXPERIENCE FOR GROUP TOURS

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FASCINATING CITY & INSPIRING ALPINE LANDSCAPE: INNSBRUCK IS MORE

The morning sun bathes the pale peaks of the Nordkette mountain range in golden light. It's a sight that brings a sparkle to the eyes of visitors and locals alike. In the middle of town? Yes indeed! The mountains are our constant companions. They are all around us, visible throughout the city and always in our sights. Innsbruck is more: more than a city, more than mountains, more than just a holiday destination. Innsbruck is an alpine city experience.

HIGHLIGHTS

The Goldenes Dachl (Golden Roof), Innsbruck's famous landmark in the heart of the old town, was built for Emperor Maximilian I. Then there's the Imperial Palace, the Court Church and the Imperial Gardens. The backdrop is the Nordkette mountain range, gateway to the Karwendel mountains. We love our beautiful surroundings, and so will you! There's nowhere like it, with the mountains and city so closely linked. The alpine panorama is all around you, wherever you go: even as you stroll through the medieval old town, between the shady arcades and colourful façades of historic houses.



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TOP ATTRACTIONS FOR GROUP TOURS!



NORDKETTE TOP OF INNSBRUCK

It's just a few minutes from the centre of town to Austria's largest nature park! Breathtaking 360° views, with the alpine capital on one side and the Karwendel nature park on the other, make an impressive sight that will linger in your memory.

SWAROVSKI CRYSTAL WORLDS AN EXPERIENCE FOR ALL SENSES

Swarovski Crystal Worlds was opened in 1995 to mark the centennial anniversary of the company's founding. Multimedia artist André Heller designed this unique place of fantasy. To date, this beloved attraction and destination in Tyrol has brought moments of wonder to over seventeen million visitors from all around the world.

TYROLEAN EVENINGS WITH THE GUNDOLF FAMILY TRADITION AND GREAT ENTERTAINMENT

The Gundolf Family has been presenting Tyrolean Evenings in Innsbruck since 1967. Throughout the summer season, they will be performing DAILY in the refurbished Alpensaal an der Messe in central Innsbruck (2-3x per week during the winter season). Their traditional folk music, dancing, Tyrolean "shoe-slapping", singing and yodelling delight audiences from the locality and all over the world every day.



NORDKETTE – TOP OF INNSBRUCK

INNSBRUCKER
NORDKETTEN
BAHNEN

NORDKETTE.
TOP OF INNSBRUCK

With the Innsbruck Nordkette funicular and cable cars, you can travel from the city center to Austria's largest nature reserve in just a few minutes! The breathtaking 360° view of the Capital of the Alps on one side and the Karwendel Nature Park on the other will leave a lasting impression.

Climb aboard and experience the journey up to Hafelekar, the TOP OF INNSBRUCK. Thanks to the modern Hungerburgbahn cable car, you can reach Hungerburg directly from the old town in just eight minutes. From there, the Seegrubenbahn cable car takes you to 1,905 meters above sea level, where the Perspective Trail invites you to enjoy easy panoramic hikes. Let yourself be pampered at the Seegrube restaurant and enjoy a hearty breakfast, a Tyrolean Marend, or a multi-course lunch before visiting the highest vantage point of the Nordkette.

360° view at 2,334 meters

Walk to the highest point of the Nordkette and experience a summit atmosphere at the TOP OF INNSBRUCK without long climbs. The impressive experience at the Top of Innsbruck is within reach for everyone thanks to direct connections to the city.

Extended operating hours in summer

Benefit from extended operating hours in summer. From June to September, our cable cars run one hour longer in the evenings, and you can also save money with the Nordkette Happy Hour.



PARTNER TRADE RATES FOR GROUP TOURS – WINTER 2026/2027 and SUMMER 2027

Prices are valid from 20.11.26 until 07.11.27 and for groups of 11 or more, for return journeys. 20% discount when booking online or paying directly on site. Your online discount code is **BESTOFINNSBRUCK** and can be redeemed at the end of the booking process.

Adults*	Full price	20% discount
Innsbruck-Hafelekar / Top of Innsbruck	€ 59,00	€ 47,20
Top of Innsbruck HAPPY HOUR **	€ 47,20	€ 37,80
Alpenzoo Kombi-ticket***	€ 26,00	€ 20,80
Innsbruck-Hungerburg	€ 15,30	€ 12,30

Free parking for coaches at the Hofgarten

For groups of 20 or more people (excluding driver and tour guide) the parking fee (currently € 40 per bus for each calendar day) will be reimbursed at the kiosk in the coach parking area. Offer valid until the renovation of the bus parking lot.

CONTACT

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- * Prices for seniors/young people/children on request
- ** The HAPPY HOUR Ticket is valid for groups who enter before 9:30 am or after 2:50 pm
- *** Alpenzoo Kombi-ticket includes the Hungerburgbahn trip and admission to the Alpenzoo

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SWAROVSKI KRISTALLWELTEN – AN EXPERIENCE FOR ALL SENSES

SWAROVSKI
Kristallwelten



Swarovski Kristallwelten (Swarovski Crystal Worlds) in Wattens, the birthplace of Swarovski, opened in 1995 and has since become one of Austria's most popular attractions. Over the last 30 years, the green Giant with its sparkling crystal eyes has welcomed over 17 million visitors from all over the world. With attractive rates and exclusive group offers, Swarovski Crystal Worlds remains a top destination for group tours.

Across the Chambers of Wonder, international artists and designers take visitors on a journey into a wonderland of fantasy. One of the newest and most spectacular additions is Pulse Voronoi, created by the Canadian Artist Rafael Lozano-Hemmer. In this interactive installation 7,000 crystals pulse with the heartbeats of visitors, creating a living memory of fleeting moments. An audio guide provides visitors with fascinating insights into the installations.

The extensive outdoor area is equally spectacular. True highlight is the Crystal Cloud, shimmering with 800,000 crystals above the Mirror Pool. The striking black-and-white Carousel, adorned with 15 million Swarovski crystals, adds a playful touch of magic. Rounding off the experience is one of the world's largest Swarovski Stores, where visitors can explore an extraordinary range of creations made from and with crystal.

Meals and refreshments are served at Daniels Kristallwelten by DoN, the award-winning café and restaurant at Swarovski Crystal Worlds. The menu offers a wide range of options, from light snacks to multi-course meals while sweet creations from the patisserie provide the perfect finishing touch.

PARTNER RATES FOR GROUP OPERATORS 2027

Prices are valid until December 31, 2027. For groups of 10 people or more.
Enquiries to reservations.kristallwelten@swarovski.com

Adults	Standard price* 2027	Group price 2027
Admission Swarovski Crystal Worlds	€ 27,00	€ 18,00
Audio guide with headphones	€ 2,00	€ 1,00

**Subject to modification*

Highlights at a glance

- Art – entertainment – culinary – shopping
- Experience packages for groups
- Tyrol's most popular visitor attraction
- Open all year round with seasonal special events
- Attractive group rates & dedicated group menus
- Coach parking and services for drivers and tour guides
- Awarded the Austrian Ecolabel as a certified Green Museum

CONTACT

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TYROLEAN EVENINGS WITH THE GUNDOLF FAMILY

TOP TRADITIONAL FOLK SHOW IN THE NEW ALPENSAAL AN DER MESSE

The popular Tyrolean Evenings presented by the Gundolf Family are well established as one of the best traditional shows in the whole Alpine region, and have been entertaining visitors to Tyrol for more than 50 years now.

The programme includes Tyrolean folk music performed on a wide variety of instruments, show sets, traditional dancing and singing. The Gundolf Family demonstrates every day that traditional culture and top entertainment can go hand in hand!

This is the ideal opportunity to enrich your stay in Innsbruck with some musical entertainment in the best local tradition – now performing exclusively in the new ALPENSAAL AN DER MESSE in the centre of Innsbruck. The new venue is close to the central “Hofgarten” bus terminal, from where it is easily accessible on foot. Customer coaches can park there FREE from 19:00/7 p.m. to 22:00/10 p.m.! On request the Gundolf Family can also provide group menus and evening transfers as an extra for very reasonable prices.



PARTNER RATES FOR GROUP OPERATORS 2027

Prices valid between 01.01.-31.12.2027 and for groups of 15 or more.
Enquiries to office@tirolerabend.info

PRICES PER PERSON incl. 1 drink*	TYROLEAN EVENING	DINNER & SHOW***
Standard price (adults)**	€ 39,00	€ 69,00
Groups of 15 or more (adults)	€ 28,00	€ 49,00
Children aged 6-10 (0-5 free)	€ 10,00	€ 20,00

* Price includes 1 drink: 0.5l beer, 0.25l wine or 0.25l soft drink

** Official retail price, youth/student prices on request

*** Dinner (3-course menu) is available either at 19:00/7 p.m., before the Tyrolean Evening show, or during the show, starting at 20:30/8:30 p.m.

Venue: ALPENSAAL an der Messe Innsbruck,
Kapuzinergasse 11, 6020 Innsbruck
(Entrance is round the corner in Ing.-Ettel-Straße)

Time: Show starts at 20:30/8:30 p.m. (ending around 22:00/
10 p.m.) Dinner available either at 19:00/7 p.m., before
the show, or at 20:30/8:30 p.m., during the show

Dates: Daily from May to October; Wednesdays and Saturdays
from November to April*. Additional performances may be
arranged for groups on request. For current performance
schedule, see www.tirolerabend.info/tickets

**Subject to modification*

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CONTACT

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YOUR PERFECT DAY TRIP TO INNSBRUCK

**INNS'
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SUGGESTED PROGRAMME FOR A FASCINATING ALPINE CITY EXPERIENCE

The morning is devoted to visiting **SWAROVSKI CRYSTAL WORLDS** in **WATTENS**. A true wonderland of fantasy awaits you with its unique Chambers of Wonder, ranging from an indoor winter wonderland to one of the most spectacular mirror installations by Yayoi Kusama. A recent highlight is the newly opened Chamber of Wonder Pulse Voronoi, one of the latest and most impressive additions. To date, this popular destination in Tyrol has delighted more than 17 million visitors from all over the world.

The shopping experience in the Swarovski Crystal Worlds is in a class of its own: in one of the largest Swarovski stores worldwide, guests can explore an extraordinary range of crystal creations. For lunch, we suggest the restaurant “Daniels Kristallwelten” in Wattens or a drive to Innsbruck, where numerous restaurants for organized group menus or individual catering for guests are available.

After lunch, you can take a ride up the **NORDKETTE**, leaving from “Congress” station in central Innsbruck. In just 30 minutes, three spectacular funicular railways take you to the “Top of Innsbruck”, at 2300 metres on the Hafelekarr. There you will enjoy impressive views over the city of Innsbruck on one side, and the

Karwendel nature park on the other. The direct transport link to the city means this mountaintop viewpoint is easily accessible to anyone, offering a unique panorama of the city and mountains that is really everything you could wish for. The unspoilt landscape of the Karwendel nature park, surrounded by mountain peaks as far as the eye can see, will give you an unforgettable feeling of goosebumps. Gazing down on the city will make you want to explore it in more detail once you get back down the mountains. After your visit to the Nordkette, a tour of the historic town centre is the perfect way to continue your alpine city experience.

And when you have finished strolling around the town, you can round off your day in Innsbruck at a **TYROLEAN EVENING WITH THE GUNDOLF FAMILY**, in the new, rustic-style **ALPENSAAL** an der Messe in central Innsbruck. The Gundolf Family presents top-quality traditional entertainment, with folk music, Tyrolean dancing and “shoe-slapping”, singing and yodelling. A three-course dinner menu is also available at additional cost, and can be booked for either 19:00/7 p.m., before the show, or from 20:30/8.30 p.m., during the performance. The Tyrolean show programme from the Gundolf Family is one of the best traditional entertainments in the entire Alpine region, and the perfect way to round off your Innsbruck experience!



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**NORDKETTE.
TOP OF INNSBRUCK**

SWAROVSKI
Kristallwelten

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INNSBRUCK INFORMATION AND RESERVATIONS

YOUR PARTNER FOR TAILOR-MADE GROUP TOURS

**INNS'
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WELCOME TO INNSBRUCK

Innsbruck and its surroundings offer many attractions for tour groups. The city itself is fascinating, combining cultural highlights with a spectacular alpine setting, surrounded by picturesque villages and mountains. Excellent transport links make it easily accessible at any time of the year, for instance by train from neighbouring countries or by tour bus. The 40 villages and towns of the Innsbruck region have something to offer for everyone. Holiday accommodation is available in the countryside, an idyllic village, the city centre, or high in the mountains at 2,000 metres.

ENJOY ALPINE-URBAN JOIE DE VIVRE

Are you looking for a special excursion for your group tour? A destination to create unforgettable holiday memories for everyone, whether they are passionate city lovers, incurable culture vultures or fresh-air-fiend adrenaline junkies?

And one where you won't have to choose between the wide-ranging interests of your tour group – they can explore an intriguing city or experience the natural world of the Alps? Then the Innsbruck region is the perfect choice for you.

OUR SERVICES:

- Finding suitable accommodation in the Innsbruck region
- Programme and excursions for Austrian and international tourists
- Planning for company and club outings
- Special programmes for school and study groups or youth groups
- Organising and booking guided tours of the city in various different languages
- Networking and communications for sports & training tours
- Help with finding suitable restaurants and planning evening programmes
- Organising event tickets including delivery to your hotel accommodation
- Bus services (transfers, shuttles, day trips etc.)
- Booking bus parking spaces in Innsbruck
- Images and text for your advertising materials
- Free city maps
- Welcome gifts

Select from our wide range of options for your group tour, coach trip or company excursion, and sample the unforgettable attractions of the Innsbruck region. For sports teams and enthusiasts we have a choice of programmes to make your training tour as richly varied as possible – or we will be delighted to create a tailored programme specially for you. Our Incoming team can help with all your planning, from finding accommodation to devising a customised programme, including sporting or cultural elements, from a Tyrolean Evening to a classical concert.

CONTACT

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YOUR CONTACT FOR HOTEL RESERVATIONS,
CUSTOMIZED GROUP OFFERS, PACKAGES AND INFORMATION FOR
SIGHTSEEING & CULTURE, DINING, ADVENTURE & ACTIVITIES!

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